

BACKGROUND - www.ewaproject.eu

Risky and heavy drinking damage the workplace through increased absenteeism, reduced productivity, relationships between employees, reduced staff morale, as well as directly contributing to accident and injuries at work.

Good prevention policies and activities at the workplace offer a substantial return on investment since they are not expensive or time consuming. Initiatives like these work best when embedded into a broader workplace health promotion and well-being at work framework, which directly tackles practices that lead to stress and heavy drinking.

Over the last three years, the European Workplace and Alcohol (EWA) Project, which has been cofinanced by the European Commission, has been working with over 50 employers throughout Europe to develop and implement alcohol at workplace policies and actions. The employers have come from the public and private sectors and have ranged from large to small enterprises.

Based on this experience, the EWA project will launch its policy recommendations and toolkit on how to develop and implement alcohol preventive actions in the work place. Those presented have shown to deliver good returns on investments for employers and employees through improved resilience, better wellbeing, reduced employer costs, and increased productivity.

On the 22 November in the European Economic and Social Committee will host the final project conference in Brussels- Promoting resilience and improving productivity through alcohol policies at the workplace.

This one day event will present the main results of the pilot experience, the main recommendations from the project and the core messages from the toolkit. You will go away with a better understanding of how to implement effective actions on alcohol and heavy drinking in the workplace and also knowledge on the pitfalls to avoid.

Hosted by:

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